# Newsletter: UltraLime Edition 1



## Lace Up your Shoes for UltraLime

We are thrilled to announce the launch of UltraLime, our exciting new event that kicks off on May 1st and runs until October 31st. This year, we've transformed our beloved Triathlime into a collective marathon where every kilometre counts towards an ultra-marathon distance. UltraLime is all about inclusivity and accessibility, encouraging everyone to get active through walking, running, or hiking.

Why participate? Not only will you boost your health and fitness, but every kilometre you log helps raise funds for social impact projects benefiting needy schools in our communities. It's a fun, easy way to make a difference while staying active. So, lace up your shoes, grab your colleagues, and sign up before 21 April 2025.



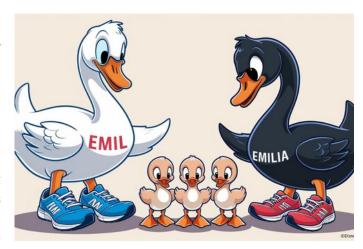
### Did you know?

Walking has been linked to improved mental health, physical fitness, and creativity. Regular walks can reduce stress, improve cardiovascular health, and strengthen muscles.

### Reach out to your local captain

- Ababacar = TerraCalco Senegal
- Derek = Ghana & TerraCalco Ghana Fabrice = Côte d'Ivoire
- Malek/Mouheb = Tunisia
- Sandra = Belgium, Switzerland, Turkey & France
- Melissa = Senegal

- Sophia = Mauritania
- Benson = Zambia
- Robyn = China, Indonesia, RSA, DRC, Mali & Burkina Faso



### An interview with our mascot Meet Emil, our feathered friend!

Q: Emil, you've been the mascot for both Triathlime and UltraLime. What inspired the change from triathlons to walking?

**Emil:** Well, I've always loved running, swimming, and cycling, but I wanted to find a way to include more people. Walking is something everyone can do, and it's a great way to stay active and healthy.

#### Q: We hear you've become a family man. How has that influenced your decision?

Emil: Absolutely! I met a lovely lady swan, and we now have some adorable baby swans. Walking is something we can all do together as a family, and it's a wonderful way to bond and stay fit.

#### Q: What message do you have for those thinking about joining UltraLime?

Emil: Come join my flock! Walking is fun, easy, and a fantastic way to support our community. Let's get moving and make a difference together.

#### Q: Any final words for our readers?

Emil: Let's make this event the best one yet!