

What's happened @ CMO

Carmeuse Mauritania Recognised as a Force for Change

Carmeuse Mauritania has reason to celebrate. They have been officially recognized as a strategic partner in sustainable development by the municipality of El Mina. The company was awarded an Order of Merit by El Mina City Hall in collaboration with the Nouakchott South Regional Development Agency (DREN).



This honour is more than a simple gesture, but reflects the strong, collaborative partnership Carmeuse Mauritania has built with both local and regional authorities.

Their commitment to making a difference is evident in a wide range of socially-driven initiatives. From regular environmental clean-ups and support programmes to championing girls' education, the team – led by Moctar Diop and Safietou Taleb Ahmed – has worked tirelessly to drive meaningful change and become a trusted member of their community.

This recognition is a testament to their efforts and marks an important step in Carmeuse Overseas' broader mission of fostering responsible, inclusive growth—not just in Mauritania, but across all the communities we serve. Congratulations to the entire team!

UltraLime Moments

As part of our UltraLime initiative, we've invited participants to share personal stories, reflections, or unexpected moments they've experienced along the way. Whether it's a small win, a funny twist, or a meaningful insight, these anecdotes remind us that sustainability is as much about people as it is about impact.

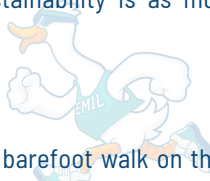
Grounded in Laughter

Shared by Malek Mahjoub, Tunisia

Last month, I invited a friend to join me for a barefoot walk on the beach—not just to relax, but to test a theory. I'd been getting static shocks from everything: door handles, my laptop, you name it. I read that walking barefoot on natural ground could help discharge built-up electricity. So off we went.

We strolled along the shore for nearly two hours, letting the sea breeze and sand do their thing. When we got back to the car, I braced for the usual zap... but nothing happened! I was thrilled—until my friend touched the door right after me and he got shocked instead.

He burst out laughing and said, "You didn't lose the electricity—you transferred it to me!" That moment turned a simple walk into a funny memory. And maybe, just maybe, the beach really is nature's reset button.



Zambia Health Day

Sports, team building, and a touch of healthy competition? Sounds like another successful Health Day for Handyman's Lime (HLL).



June UltraLime Results

This month we have collectively walked, ran, and hiked 4926 kilometres!